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Barona Resort & Casino Bets On Plush Puppies As ‘Official Doggie Concierge’

New Partnership With Plush Puppies Kennel Ensures Pets Enjoy Barona As Much As Their Owner

(SAN DIEGO) -- [Barona Resort & Casino](#) has long been a top destination for humans who want to enjoy San Diego’s most exciting gaming action.

Now, it’s getting even better for the guests who want to treat their dog to a getaway that they’ll drool over.

Barona has just declared [Plush Puppies Kennel and Daycare Center](#) in El Cajon the resort’s “official doggie concierge,” which means guests who are traveling with their dogs can give their best friends a relaxing vacation on their own.

Located a short distance away from Barona in a beautifully tranquil spot in eastern San Diego, Plush Puppies has many amenities that are the cat’s meow for dogs including a “doggie limo service” from the resort and a 5000-square-foot area where dogs can run free with their fellow canines.

At Plush Puppies, dogs receive the same excellent handling, attention and loving care their owners receive at Barona. After a brief on-site pre-screening, all the dogs play together in a fenced area, unless they are busy eating or relaxing in the sun.

It’s a perfect way for a dog to spend the dog days of summer – or any other time of the year – and that’s one reason why Rick Messura, Barona’s Senior Vice President of Development, decided to make Plush Puppies part of the Barona family.

“We know that many of our guests are dog lovers who want to enjoy their stay knowing their beloved pet is in good hands,” Messura said. “Having Plush Puppies as our official doggie concierge ensures that our guests are able to fully relax, knowing that their dogs are safe, happy and comfortable.”

Catz Plush, who has owned and operated Plush Puppies since 2002, is thrilled by the honor of being Barona’s official doggie concierge.

“This new partnership is a natural,” Plush said. “Barona offers humans some of the finest food, accommodations and gaming and we do the same for their animal friends so everyone comes out a winner.”

About Barona Resort & Casino

For two consecutive years in 2008 and 2009, Barona Resort & Casino has won the J.D. Power and Associates Award for the “Highest in Satisfaction in the Southern California Indian Casino Gaming Experience” in the J.D. Power and Associates Southern California Indian Gaming Casino Satisfaction Study. Barona Resort & Casino blends the best of San Diego’s most elegant resorts with the gaming excitement of Las Vegas. Barona is San Diego’s leading destination resort featuring 400 luxury guest rooms and suites, ten award-winning dining options, the AmBience Day Spa, a full-service events center and the 18-hole championship Barona Creek Golf Club, rated the 3rd best resort course in California by *Golfweek* magazine. For Barona Resort & Casino reservations and information, visit www.barona.com, or call toll free 888-7-BARONA (722-7662).

Barona Resort & Casino received the highest numerical score in the proprietary J.D. Power and Associates 2008-2009 Indian Gaming Casino StudiesSM—Southern California Region. The 2009 study, which only surveys casinos with a minimum of 1,000 slot machines, is based on 4,452 responses from gaming players who visited an Indian casino in Southern California between December 2008 and May 2009. Proprietary study results are based on experiences and perceptions of consumers surveyed in May, 2009. Your experiences may vary. Visit jdpower.com.

Join Barona Resort & Casino on Facebook, Twitter and Myspace.

<http://www.barona.com/facebook> <http://www.barona.com/twitter> <http://www.barona.com/myspace>

About Plush Puppies Kennel and Day Care Center

Plush Puppies Kennel and Day Care Center is located at 14863 Quail Valley Way El Cajon, CA 92021, in a beautifully tranquil spot among the beautiful hills in eastern San Diego. Amenities include a 5000-square-foot area where dogs can run free with their fellow canines, a “doggie limo” service, and daily obedience training.

For more information, call 619-561-4299 or log on to <http://www.plushkennel.com>. To arrange an interview with Catz Plush, please call David Moye 619.858.0322 or e-mail him at david@altstrategies.com.

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